

## Boss Gloss

### What is the business about?

Boss Gloss provides car cleaning and valeting services in car parks using a uniquely effective cleaning product that cleans, polishes and protects the car, inside and out, without the need for water. No mess, no water, just a showroom-finish in a fraction of the time.

### How big is the market?

There are over 60 million cars in the UK, cleaned on average once a month. That means the market for quick and convenient car cleans is huge.



### How will I earn a living?

You run a Boss Gloss car cleaning station in your designated car park.

The station includes a marquee, a permanent booth and storage for cleaning products and equipment.

This is a smart, well-presented and well-marketed business that breaks the mould of car cleaning in the UK.

Boss Gloss runs targeted marketing campaigns both nationally and locally to drive people into the car park specifically to have their car cleaned. You don't have to worry about selling your services to car park visitors, they will come to you.

You will also take on a fully branded van that enables you to operate as a mobile car cleaning and valeting service in your territory.

You will manage the Boss Gloss cleaning station and train and manage a small team of employees who will clean cars. You will be expected to lend a hand when needed.

You will purchase cleaning products from Boss Gloss.

Because the product is very easy to use, one person can easily clean 3 or 4 cars per hour.

At an average price of £10 per clean, that means you can turn over around £1,000 per week per person.

### What's my return?

The actual figures vary according to the size of the car park, but Boss Gloss aims to achieve net earnings of £60,000 within one year for its franchisees. A typical franchise costs £15,000 + vat.

### Interested?

Register with Kirsten or Carl today to progress your application.

